



BEACHFEST 2018

Sponsorship Information

Dear Neighbors, Friends of the Community, Business owners and Round Lake Area Chamber of Commerce members:

We are proud to announce that the 14th Annual BeachFest will take place July 12th – July 15th, 2018. Every year the festival has consistently drawn larger crowds and receives widespread publicity. This Round Lake Beach festival provides great entertainment, awesome food, vendors, and more.

As we prepare for BeachFest 2018, the festival committee depends on the commitment of our valued Sponsors in assisting to make this community event a success. This year there are several levels of sponsorships to choose from to promote your business or organization.

This Annual Festival is family fun for all ages. We have a beautiful location at the Cultural & Civic Center of Round Lake Beach. The facility has a large banquet hall, a gathering lobby, conference rooms, offices, and a black box theatre. It can host events ranging from intimate gatherings of twenty people to galas and concerts for over four hundred people. This facility, combined with our strong marketing plan, insures that people from the Round Lake Area and the surrounding communities join us for BeachFest. The festival includes children's entertainment, popular local & regional bands, wonderful food vendors, carnival, petting zoo and so much more! Our goal this year is to bring in more civic and nonprofit organizations to raise funds which are returned to our community to support local projects.

If your organization would like to participate in the 14th Annual BeachFest as a Supporter, please review the sponsorship categories and fill out the form on the following pages. You can mail or drop off the form at the address below, email to beachfest@rlbeach.org or, we'll be happy to stop by your business to pick up your donation.

Once again thank you for your past, current and future support. We look forward to seeing you this year at BeachFest 2018.

Sincerely,

Richard Hill – Mayor of Round Lake Beach
Kevin Wallace – Festival Chair
2018 BeachFest Committee Members

Village of Round Lake Beach, Attn: BeachFest
1937 N. Municipal Way, Round Lake Beach, IL 60073

Round Lake Beach 14th Annual BeachFest Sponsorship Levels



2018 BeachFest Sponsorship Levels

Sand dollar Sponsor \$25 - \$75 (Friends/ Neighbors of the Community)

- Name on listing in festival insert
- Proud to Sponsor BeachFest decal

Nickel Sponsor \$100 - \$250

- Company listing in festival insert
- Company name on festival website sponsor page on Facebook
- Proud to Sponsor BeachFest decal

Copper Sponsor \$500

- Nickel Sponsor Benefits Plus...
- Your corporate banner placed in festival area (sponsor provides) – **Size to be approved**
- Outdoor booth space – Sponsor provides tent, table, chairs
- Your company name or logo on main stage banner

Bronze Sponsor \$1,000

- Copper Sponsor Benefits Plus...
- **Event announcements of your business all three days of event in-between stage changes.**
- **A photo with the pageant Queens**
- **Tent provided for booth space – Sponsor to provide table & chairs**
- **Link to your company website from Center & Village's website**
- **Quarter page ad in festival booklet**

Silver Sponsor \$1,500

- Bronze Sponsor Benefits Plus...
- **Tent with table & chairs provided for booth space**
- **Half page ad in festival booklet**

Gold Sponsor \$2,500

- Silver Sponsor Benefits Plus...
- **Full page ad in festival booklet**
- **Corporate name on any local radio marketing**
- **Meet & Greet with the band of your choice and a framed picture**

Platinum Sponsor \$5,000 +

- Gold Sponsor Benefits Plus...
- **Centerfold ad or, 2 full page ads in festival booklet**
- **VIP parking passes for full event**
- **VIP Tent (12x12) next to main stage with your company sign** – Sponsor to provide sign
- **Two Carnival wrist bands on wrist band day only**
- **\$60 worth of drink tickets**

Event Location

Village of Round Lake Beach Cultural & Civic Center Festival Grounds
2007 Civic Center Way, Round Lake Beach IL 60073

Event Description

BeachFest is a free community event that is held during the month of July and, is promoted to the residents of Round Lake Beach and regional communities. This festival promotes positive community and business interaction with a variety of diverse entertainment and many activities available for all age groups.

Event Dates & Times

Thursday, July 12	5pm -11pm (Carnival Only)
Friday, July 13	3pm – 11pm
Saturday, July 14	1pm – 11pm
Sunday, July 15	1pm – 9pm

Again as we prepare for our Landmark 14th Anniversary of BeachFest, we again are offering the opportunity for individuals, organizations or businesses to become a Sponsor for this "Community-Driven" event, which brings many visitors to our town and has helped Round Lake Beach grow to become one of the best small town festivals around!

Village of Round Lake Beach, Attn: BeachFest
1937 N. Municipal Way, Round Lake Beach IL 60073



14th Annual BeachFest
2018 Sponsorship Donation Form
Sponsorships are due by: June 10, 2018
Artwork must be in by June 15th

Sponsorship Name: _____

Address: _____

City: _____, State: _____ Zip _____

Phone number: (_____) _____ - _____ Cell Home Work

Email: _____@_____

Sponsorship Level: Platinum \$5,000+ Gold \$2,500 Silver \$1,500 Bronze \$1,000,
 Copper \$500 Nickel \$100-\$250 Sand Dollar \$25-75.

Payment Options

1) Check payable to (Village of Round Lake Beach) \$ _____ Check # _____

2) Credit Card # _____

Name on card: _____

Exp. Date ____ / ____ 3-Digit Sec _____

Or: email scanned application with Credit Card information to
beachfestvendors@beachfestrlb.org

3) Go to the Online Payment link for the Village. <https://goo.gl/KuMf3H>
Add "BeachFest" and "Your Name" or "Company Name" in Comments

Mail Sponsorship to: Village of Round Lake Beach, Attn: BeachFest
1937 N. Municipal Way, Round Lake Beach IL 60073

For questions: 847-740-6026 Ext. 327

All sponsorship donations are due in full by the due date set forth on this form. This ensures the sponsor's name will be included on all festival fliers and in promotional materials as stated above. If this form and payment are received after the due date and/or art work is not received by the due date, the Festival Committee cannot honor the sponsorship benefits, but will attempt to do so if adequate time remains to do so in its sole discretion. All banners that are provided for display are subject to review and approval for safety and appropriate family-friendly content. Neither the Festival Committee nor the Village of Round Lake Beach are responsible for damage to or loss of any banner. If a banner is not able to be placed in the festival area, the Festival Committee will attempt to place the banner in an alternative location. All marketing for BeachFest is at the voluntary discretion of the Village of Round Lake Beach and area radio stations so there is no guarantee as to the amount of additional advertising of BeachFest or your business. In the event of a dispute about the manner in which a sponsorship is delivered or portrayed by the Festival Committee, the Festival Committee will review the issues and attempt to work with the sponsor to resolve the matter. The Festival Committee's determination of a dispute shall be final. As an outdoor event, BeachFest and all sponsorships are subject to acts of nature. No refunds will be given if BeachFest is postponed, closed periodically or canceled or if advertising of sponsorships are temporarily or permanently removed due to seasonal acts of nature.